

epaCUBE Profit Optimizer

Improve Profits with Optimized Pricing

The days of spreadsheet price management are gone. With epaCUBE Profit Optimizer, manage all of your prices using a single simple dashboard in just minutes.

- 2–4% Margin Improvement
- Manage All Your Pricing in One Platform Instead of Spreadsheets
- Builds the Backbone of Your Pricing Matrix
- Pays for Itself; Getting Our Customers 10x ROI is Our Benchmark
- Built BY Distributors FOR Distributors



How Does the Profit Optimizer Work?

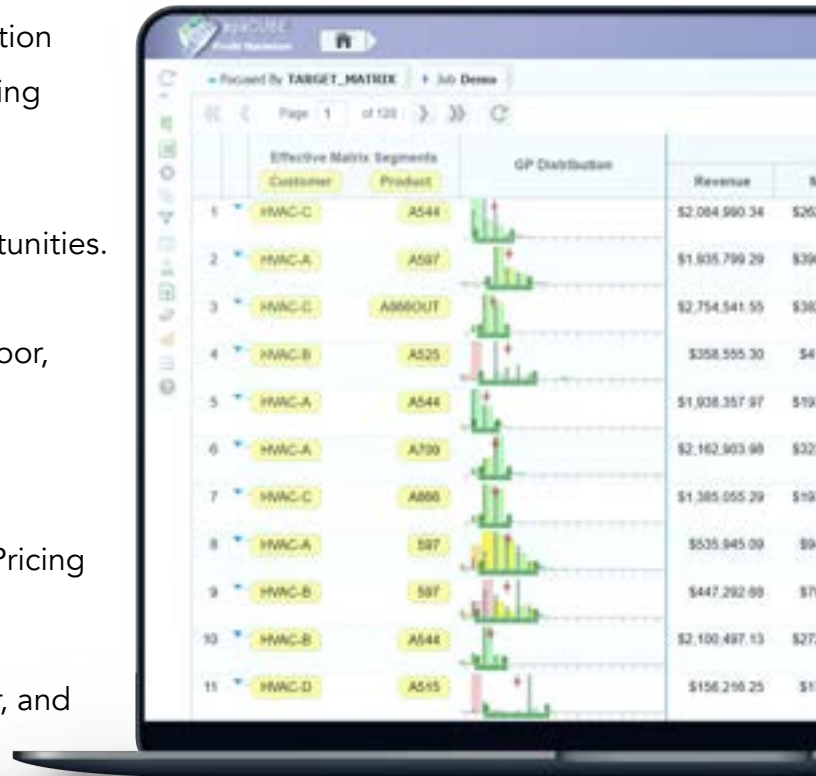
We give you the guidance and assistance you need through every step of the process.

1. Upload historical pricing data
2. Segment your customers
3. Launch your pricing strategy
4. Measure results
5. Develop further sales goals and success plans
6. Rinse and repeat

Once your pricing is dialed in, you can keep track of all your contracts using the epaCUBE Contract Manager, which integrates seamlessly with the Price Optimizer. epaCUBE is more than distributor-focused. Distributor pricing is our core competency.

A Few Features

- Industry-Leading Product & Customer Segmentation
 - Segment customers on similar profitability, buying power, and cost to serve characteristics
- Embedded Best Practices
 - Automatically calculate your gross profit opportunities.
- Push-Button Statistical Analysis
 - Analyze your sales history to create statistical floor, ceiling, and target price
- Faster Pricing Management
 - Entire product lines can be adjusted in minutes
- Pricing Metrics Done in Minutes After Historical Pricing Data Uploaded
 - Our software does the work for you. Segment customers on similar profitability, buying power, and cost to serve characteristics



Partnering with epaCUBE

All of epaCUBE's solutions are designed and built specifically for distributors to ensure smooth transition and integration with established ERP and/or CRM systems. Unlike solutions from big software, we're tailored to fit the distribution business model. No secret "black box" pricing methods, just best practices made accessible in our solutions.



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