



**BEST IN CLASS REPORT, DECEMBER 2019**

**epaCUBE Profit Optimizer<sup>®</sup>**

This report is a review of some of our top performing users of epaCUBE Profit Optimizer. These users participated in regular customer success meetings with our pricing experts to plan annual profit goals, design pricing and profit play, review scorecards, refine segmentation and more.

**AVERAGE RESULTS**



	<b>USER 1</b>	<b>USER 2</b>	<b>USER 3</b>	<b>USER 4</b>	<b>USER 5</b>	<b>AVERAGE</b>
Annual ROI	9X	12X	40X	4X	3X	13.6X
2019 Goal	\$325,000	\$237,152	\$50,000	\$114,400	\$100,000	\$165,310
Goal Realized	127%	96%	1,150%	169%	120%	332%
2018 Sales	\$321M	\$219M	\$253M	\$58M	\$25M	\$175.2M



**Corporate Headquarters**  
 201 Main St., Suite 600  
 Ft. Worth, TX 76102  
 (972) 931-8423